

Rediscover your glow with the Moroccan Hammam Ritual at The Spa, The Palace - The Old Town

- *30 minute treatment builds on the finest Oriental beauty tradition*

Dubai; UAE: Refresh your body and mind, rediscover your glow and feel fresh, alive and full of life. Experience the Moroccan Hammam Ritual at The Spa in The Palace - The Old Town.

Building on the Moroccan tradition of 'hammams' that have time and again proved to be one of the finest ways to restore body glow through systematic exfoliation and cleansing, the Moroccan Hammam Ritual at The Spa is tailored to meet the needs of the modern busy executive as well as a leisure-loving guest.

Michael Monsod, Spa Manager, said: "Hammams are a tradition associated with the heritage of Morocco, and today, spas have integrated the essence of the exfoliating and cleansing treatment in a modern environment. The Spa at The Palace - The Old Town features one of the finest settings for a Moroccan Hammam Ritual with guaranteed privacy and superior customer service."

Prior to the treatment guests enjoy a foot bath ritual where the feet are cleansed with water, peppermint oil and rose petals. The essence of the Moroccan Hammam Ritual is captured in the décor of the Oriental Bath House and The Spa's signature fragrance, Frangipani, permeates throughout the room, adding to the relaxing mood.

After a steam bath, the body is covered with traditional black soap which gently glazes and exfoliates the entire body. The vigorous scrubbing on the Hammam table that follows is one of the most effective exfoliation treatments available. The new skin cells are pampered and nurtured using a selection of traditional scrubs, followed by a thorough dousing. Finally, at the end of the ritual, for that extra pampering, the therapist uses an authentic Moroccan moisturizing lotion.

A multi-step cleansing technique the Moroccan Hammam Ritual can be completed in 30 minutes and will rejuvenate users through its effectiveness as a thorough body cleaning treatment. In addition to this, guests have the opportunity to avail of the facilities at The Spa including use of the Monsoon showers, Jacuzzi and steam rooms, facilitating the opening of the skin's pores prior to the treatment.

Michael Monsod added: "The Moroccan Hammam Ritual at The Spa is undertaken by a team of experienced professionals. The soothing spa environment will further relax visitors, who can also opt for more beauty treatments that will help them keep rejuvenated and refreshed."

The Spa at The Palace - The Old Town has six spacious treatment suites offering visitors total comfort to stimulate the senses, relax the body and restore balance to the spirit with authentic therapy methods. The Spa also features two Oriental bath houses, two steam rooms, Monsoon showers and two Hydrospace bathtubs with therapy jets. Ladies and gentlemen have individual changing areas and separate relaxation areas where delicate herbal teas and fresh juices are served.

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Notes to Editors

About Emaar Hospitality Group LLC:

Emaar Hospitality Group LLC, the wholly owned subsidiary of Dubai-based global property developer Emaar Properties PJSC, manages the company's growing roster of hospitality and leisure projects. Emaar has expanded into hospitality and leisure in line with its Vision 2010 to become one of the most valuable companies in the world through a two-pronged approach of geographic expansion and business segmentation.

With a total portfolio of hospitality assets valued at US\$1billion (AED 3.67 billion), as of March 2008, Emaar Hospitality owns and manages a diversified portfolio of hospitality assets such as hotels, serviced residences, golf resorts, Dubai Polo and Equestrian Club, recreation clubs, the Dubai Marina and associated yacht club.

Emaar Hospitality Group's vision is to be recognized as the premier global provider of personal, innovative and memorable lifestyle experiences. For more information on Emaar, please visit www.emaar.com

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