

## Enjoy Romantic Escapism at The Palace – The Old Town

- *Year round luxurious couple's package*

**Dubai, UAE;** The Palace - The Old Town, an elegant five star premium hotel located in Downtown Burj Dubai invites you to partake of an Overnight Romantic Escapism package for your special occasions. This exclusive romantic experience includes everything from Limousine pick-up to an intimate dinner for two on the Royal Suite's private balcony.

Available year round, the Romantic Escapism package is the essence of luxury and pampering in a five-star setting. During the stay, couples can occupy the hotel's 106 square meters Royal Suite which is like a vision from the enchanting '1001 nights' with rich colours, regional textures and iconic furniture. Tastefully decorated with a separate bedroom and living room it also includes a large private balcony overlooking Burj Dubai, the world's tallest tower.

Roger Hanna, Director of Rooms at The Palace - The Old Town said: "We developed this package for all couples wanting to add that extra touch of romance to their getaway. Prior to arrival, guests are called by their concierge to ensure that everything is to their liking thus adding to the personalization and exclusivity of the package."

On arrival, guests will check in to the Royal Suite with ease and special touches will be incorporated to make it a unique and memorable experience such as a peppermint footbath and foot massage in their private suite and an invitation to enjoy a luxurious treatment in the hotel's spa. A private butler is available round-the-clock to cater to any special requests. Indulgent extras such as a chocolate fountain, strawberries and cream and an intimate candle lit dinner for two on the suite's balcony form part of the package. An in house hotel band is also on standby in the room to complete the magic. Finally, before departure, guests can enjoy a bubbly breakfast in the room.

A spa treatment also forms part of the package where guests are invited to choose from a selection of massages on offer, including the Well Being massage and a Deep Tissue massage.

# THE PALACE

## THE OLD TOWN

Couples availing the Romantic Escapism package can enjoy their massages in a private couple's room, adding to the intimacy of the overall experience.

The Romantic Escapism package is priced at AED 6,000 per couple per night.

The Palace - The Old Town is owned and operated by Emaar Hospitality Group's 5 star hotel brand, The Address Hotels + Resorts, and the landmark hotel features 242 beautifully-appointed deluxe rooms including 81 suites, all with balconies overlooking the lake or The Old Town Island. For reservations and more information, please call: 04-428 7800 or email: [reservations@thepalace-dubai.com](mailto:reservations@thepalace-dubai.com)

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### **Note to Editors**

#### **About The Palace - The Old Town:**

The Palace - The Old Town, a five-star luxury hotel, is owned and operated by The Address Hotels + Resorts, the hotel brand of Emaar Hospitality Group. The hotel is located in Downtown Burj Dubai, a vibrant master-planned community in the heart of the city.

The hotel is ideally situated within short distance from all major business and financial institutions including Dubai International Financial Centre and World Trade Centre and many leisure attractions. The Palace - The Old Town is directly connected with the Souk Al Bahar, a modern shopping destination with Arabesque architectural features. It faces Burj Dubai, the world's tallest building and is in close proximity to The Dubai Mall, the largest shopping and entertainment destination in the Middle East.

For more information or reservations, please visit our website at [www.thepalace-dubai.com](http://www.thepalace-dubai.com)

#### **About Emaar Hospitality Group LLC:**

Emaar Hospitality Group LLC, the wholly owned subsidiary of Dubai-based global property developer Emaar Properties PJSC, manages the company's growing roster of hospitality and leisure projects. Emaar has expanded into hospitality and leisure in line with its Vision 2010 to become one of the most valuable companies in the world through a two-pronged approach of geographic expansion and business segmentation.

With a total portfolio of hospitality assets valued at US\$1billion (AED 3.67 billion), as of March 2008, Emaar Hospitality owns and manages a diversified portfolio of hospitality assets such as hotels, serviced residences, golf resorts, Dubai Polo and Equestrian Club, recreation clubs, the Dubai Marina and associated yacht club.

Emaar Hospitality Group's vision is to be recognized as the premier global provider of personal, innovative and memorable lifestyle experiences. For more information on Emaar, please visit [www.emaar.com](http://www.emaar.com)

#### **For further information, please contact:**

Benedicte Flouriot  
Marketing and Communications Manager  
The Palace - The Old Town  
Tel: (+971 4) 428 7942  
E-mail: [bfouriot@theaddress.com](mailto:bfouriot@theaddress.com)

Kelly Home / Roisin Lillis  
ASDA'A Burson-Marsteller  
Tel: (+971 4) 334 4550  
E-mail: [k.home@asdaa.com](mailto:k.home@asdaa.com), [r.lillis@asdaa.com](mailto:r.lillis@asdaa.com)