



Photo Release

Bond with mom at The Address Hotels + Resorts this Mother's Day

- *A rejuvenating experience for mothers and daughters*
- *Pampering package available at all five Address hotels in Dubai*

Dubai, UAE; February 26, 2010: The Address Hotels + Resorts in Dubai is offering 'Bond with Mom' a signature indulging experience to mark Mother's Day giving mothers and daughters the opportunity to enjoy a rejuvenating treat together.

The month-long promotion starts on March 1 at the spas in all five hotels in The Address portfolio including The Address Downtown Dubai, The Address Dubai Mall, The Address Dubai Marina, The Address Montgomerie Dubai and The Palace – The Old Town.

A retreat from the hustle and bustle of every day life, the package offers mothers and daughters a 50-minute relaxing full body massage and a 50-minute facial treatment tailored to suit each skin type. Guests will also have access to all spa facilities as well as to the swimming pool. The experience is completed at the hotel's lobby lounge where mothers and daughters can chat and reconnect over a delightful Afternoon Tea.

"This is our treat for mothers to relax and rejuvenate on their special day while enjoying special time with their daughters," said Seema Pande, Area Director of Sales and Marketing of The Address Hotels + Resorts. "The Mother's Day package is among the various offers by The Address to enhance the lifestyle experience of our guests and visitors."

The Spa at The Address Downtown Dubai is located on Level 13 of the hotel and has a welcoming ambience that offers a unique setting for equilibrium and harmony. It has 11 luxurious private treatment rooms and features expansive views of The Dubai Fountain and Burj Khalifa.

The Spa at The Address Dubai Mall has nine treatment rooms that lead to a 36-metre swimming pool. The Spa incorporates a highly trained team who offer consultations and personal attention to every guest.

Located on the 3rd floor of The Address Dubai Marina, The Spa has 12 relaxation rooms as part of an expansive fitness facility. With therapeutic treatments uniquely designed for men and women as well as state-of-the-art equipment and luxurious facilities, The Spa provides visitors with a number of options for pampered comfort.

The Spa at The Address Montgomerie Dubai, which is managed by Angsana offers comprehensive treatments and therapies using natural ingredients in six private rooms. The treatments place special emphasis on the use of natural ingredients such as native flowers, fruits, herbs, spices and plants. It is based on the use of aromatherapy, the therapeutic sense of touch, and a fusion of techniques from the East and West to refresh and rejuvenate the body, mind and spirit.



THE ADDRESS
HOTELS - RESORTS

Featuring unique Arabic décor, The Spa at The Palace – The Old Town has two Oriental bath houses, four Monsoon showers, two Hydro spa bath tubs with therapy jets, two steam rooms and six treatment suites. The Spa has been upgraded recently to provide guests with a total rejuvenating experience.

For enquiries and bookings on The Address Mother's Day 'Bond with Mom' packages, please visit www.theaddress.com.

-ends-